



17-19
OCT 2024
HYBRID EVENT

7TH EDITION OF

**INTERNATIONAL
CANCER
CONFERENCE**

Baltimore

MARYLAND, USA | HYBRID EVENT

Theme: *"Innovate to Eradicate: Inspiring Progress
in the Fight Against Cancer"*

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ABOUT US



Magnus Group solicits your gracious presence at its **"7th Edition of International Cancer Conference"** (ICC2024) scheduled as **HYBRID EVENT** in **Baltimore, Maryland, USA** during **October 17-19, 2024**. The congress will deliberate on the theme ***"Innovate to Eradicate: Inspiring Progress in the Fight Against Cancer"*** The global cancer burden increased to 19.3 million cases and 10 million deaths in 2020, according to new estimates from the International Agency for Research on Cancer's Global Cancer Observatory, and is expected to rise to more than 30 million cases and over 16 million deaths by 2040, with the majority of the increases occurring in low- and middle-income countries. Cancer incidence and mortality are increasing globally due to ageing populations, a shortage of cancer

specialists, medicines, obesity, and lifestyle choices (including smoking and alcohol use). This three-day conference will provide a timely opportunity to hear from, learn from, and interact with some of the World's finest oncology professionals while networking with like-minded peers. The agenda of the ICC 2024 is to promote discoveries, experts, keynote sessions, oral and poster presentations. We've invited some of the world's most influential speakers including researchers, scientists, oncologists, cancer specialists, pharmacists, clinicians, academicians, young scholars, healthcare professionals, policymakers and industry representatives to provide motivational presentations and workshops. Join us at ICC 2024 for an interactive environment aimed at improving cancer patient outcome.

CONFERENCE TOPICS

- Biology of Cancer
- Cause of Cancer
- Types of Cancer
- Organ Specific Cancer
- Warning Signs of Cancer
- Cancer Imaging Techniques
- Cancer Detection and Diagnosis
- Cancer Grades and Cancer Stages
- Clinical Research & Clinical Trials of cancer
- Treatments of Cancer
- Case Reports on Cancer (or) Oncology Treatments
- Cancer Management and Research
- Cancer Drugs Market
- Advances In Cancer Research And Treatment
- Cancer Prevention
- Radiation Oncology
- Cancer and its Relevance with other Diseases
- Cancer Epidemiology
- Cancer Pathophysiology
- Cancer Prognosis
- Gut Microbiota Implications in Cancer
- Metastasis of Cancer
- Cancer Metabolomics
- Cancer Genomics
- Role of AI in Cancer
- Bacteria and Cancer
- Covid and Its Impact on Cancer
- Virus and Cancer
- Immunology and Cancer

For more information on conference topics please visit:

<https://magnusconferences.com/cancer-oncology/program/scientific-sessions>



SPONSORSHIP PACKAGES

PLATINUM SPONSORS

- Cost: 15,000 USD
- 6 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 3 Exhibitor Booths to promote your company and products
- 6 full Page ads in Conference Abstract Book
- 1 full Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 30 minutes
- Social media promotions of sponsorship

GOLD SPONSORS

- Cost: 10,000 USD
- 4 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 2 Exhibitor Booths to promote your company and products
- 4 full Page ads in Conference Abstract Book
- 1 full Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 20 minutes
- Social media promotions of sponsorship

SILVER SPONSORS

- Cost: 7500 USD
- 2 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 3 full Page ads in Conference Abstract Book
- Half Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 15 minutes
- Social media promotions of sponsorship

BRONZE SPONSORS

- Cost: 5000 USD
- 1 Complementary Conference Pass, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 2 full Page ads in Conference Abstract Book
- Half Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 10 minutes
- Social media promotions of sponsorship

EXHIBITOR

- Cost: 2500 USD
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 1 full Page ads in Conference Abstract Book
- Quarter Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 10 minutes
- Social media promotions of sponsorship

EXHIBITOR (VIRTUAL)

- Cost: \$1500
- Logo and organisation name to appear on the conference website with link to your organisation's website
- Advertisement in Conference Abstract Book
- Advertisement in Final Program
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates through virtual platform for 10 minutes
- Social media promotions for exhibitor

SPONSORSHIP & EXHIBITOR

PROSPECTUS

We are dedicated to getting your brand in front of a group that's eager to learn more about your products and services.

Sponsor Recognition Benefits	Platinum	Gold	Silver	Bronze	Exhibitor	Exhibitor (Virtual)
Price in USD	15,000	10,000	7500	5000	2500	1500
Complementary conference passes	6	4	2	1		
Exhibitor Booths to promote your company and products	3	2	1	1	1	1
Booth Dimensions	3mt X 3mt	3mt X 3mt	3mt X 3mt	3mt X 3mt	3mt X 3mt	
Ad in conference abstract book	6 Pages	4 Pages	3 Pages	2 Pages	1 Page	1 Page
Ad in final program	1 Page	1 Page	Half Page	Half Page	Quarter Page	Quarter Page
Sponsor Representative to address delegates	30 Minutes	20 Minutes	15 Minutes	10 Minutes	10 Minutes	10 Minutes
Promotional Bag Inserts	✓	✓	✓	✓	✓	✓
Name and Logo of organisation looping on conference website	✓	✓	✓	✓	✓	✓
Logo highlighted on meeting materials	✓	✓	✓	✓	✓	✓
Acknowledgement in the opening speech	✓	✓	✓	✓	✓	✓
Opportunity to showcase a video during conference break timings	✓	✓	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓	✓	✓
Social media mentions	✓	✓	✓	✓	✓	✓

For more details: email: sponsorships@magnusconference.com

SPONSORSHIP FORM

7th Edition of International Conference on

CANCER CONFERENCE

October 17-19, 2024 | Baltimore, Maryland, USA

Name _____

Email _____

Organization _____

Telephone _____

City _____

Country _____

Interested in:

Platinum Sponsor:
USD 15,000

Gold Sponsor:
USD 10,000

Silver Sponsor:
USD 7,500

Bronze Sponsor:
USD 5,000

Exhibitor
USD 2,500

Exhibitor (Virtual)
USD 1,500

Please enter your card details:

I agree for ICC 2024 to charge my credit card for the mentioned amount (details below)

Select Card type



Card Number* _____ enter without spaces

Cardholder Name* _____ (names as it appears on the card)

Valid From* : Month _____ Year _____

Expiry Date* : Month _____ Year _____ Security Code (CVV)* _____

Or – I prefer:

Please send me an INVOICE for payment within 14 days

Registration on phone call - Book your slot - 1 (702) 988 2320

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