

24-26

APRIL 2023

**ORLANDO
FLORIDA, USA**

3rd Edition of

INTERNATIONAL PRECISION MEDICINE CONFERENCE

**"Theme: Empowering Diagnosis, Treatment and Drugs Through
the Lens of Precision Medicine Innovations"**

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🌐 <https://magnusconferences.com/precision-medicine/>



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ABOUT THE EVENT



Magnus Group gleefully welcomes you to join its distinguished hybrid event “3rd Edition of International Precision Medicine Conference” (IPMC 2023) taking place on April 24-26, 2023 in Orlando, Florida, USA and virtually.

The congress will emphasize the theme “*Empowering Diagnosis, Treatment and Drugs Through the Lens of Precision Medicine Innovations.*”

Precision medicine encompasses the use of biomarkers, tailored medicines, and the integration of patient health data to transfer scientific breakthroughs into improved human health. Precision health solutions have grown in popularity as a result of their success in cancer genomics and tailored cancer therapies, and now comprise a wide spectrum of tests and treatments for both rare and common disorders. This three-day scientific gathering is a once-in-a-lifetime opportunity for healthcare professionals, academicians, surgeons, researchers, scientists, clinicians, pharmacists, and industry specialists in this eco-system to share knowledge and build connections. The worldwide meeting will provide a unique opportunity to discuss recent research findings, technical improvements, and important problems in precision medicine research.

The global summit will let attendees discover brand-new-to-market inventions from around the world that are driving the future of precision medicine whilst learning from thought leaders and industry experts as they delve into the cutting-edge technologies, trends, and digitalisation in precision medicine. IPMC 2023 offers junior scientists and graduate students the option to present an E-poster, which serves as an ideal platform for them to advance their research careers and learn from specialists. At this global colloquium, there will be a variety of plenary talks, keynote speakers, poster presentations, workshops, panel discussions, debates, and networking events to keep attendees interested in learning and creating new contacts.

Join the precision medicine community at IPMC 2023 either virtually or at Orlando, Florida, USA in order to advance your career, talents, and genetic knowledge, and also for cutting-edge research, networking, and collaboration with key professionals and practitioners in precision medicine.

“ Theme: *Empowering Diagnosis, Treatment and Drugs Through the Lens of Precision Medicine Innovations* ”



CONFERENCE TOPICS

- Precision medicine in guiding clinical trials
- Biomarkers and Diagnostics
- Disease Prevention Strategies and Medical Treatments
- Personalized Therapies
- Coronavirus Disease (COVID-19)- Diagnosis and treatment
- Wearable technology : Precision Medicine
- Personalized Medicine for COVID-19
- Digital Phenotyping
- Diabetic Medicine
- Preventive Medicine & Public Health Care
- Approaches to Stem Cells and Cell therapy
- Liquid biopsy
- Precision diagnostics and Imaging

- Artificial intelligence : Precision medicine
- Clinical Case Reports
- Regulatory Affairs
- Market Strategies & Challenges In Personalised Medicine
- Cost-benefit issues, and ethics in precision medicine
- Personalized Medicine in Oncology
- Theragnosis
- Companion Diagnostics in Precision Medicine
- Rare Diseases/Disorders and Orphan Drugs
- Big Data Integration
- Patient-Centered Care
- Future of personalized medicine
- Precision Immunotherapy and Psychiatry
- Lifestyle Medicine
- Pharmacometabolomics
- Immunology and Infectious Diseases
- Pharmacogenomics: Convergence of Pharmacology & Genomics
- Advances in Molecular Diagnostics
- Product Development and Commercialization Challenges

For more sessions, visit:

<https://magnusconferences.com/precision-medicine/program/scientific-sessions>

SPONSORSHIP PACKAGES

PLATINUM SPONSORS

- Cost: 15,000 USD
- 6 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 3 Exhibitor Booths to promote your company and products
- 6 full Page ads in Conference Abstract Book
- 1 full Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 30 minutes
- Social media promotions of sponsorship

GOLD SPONSORS

- Cost: 10,000 USD
- 4 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 2 Exhibitor Booths to promote your company and products
- 4 full Page ads in Conference Abstract Book
- 1 full Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 20 minutes
- Social media promotions of sponsorship

SILVER SPONSORS

- Cost: 7500 USD
- 2 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 3 full Page ads in Conference Abstract Book
- Half Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 15 minutes
- Social media promotions of sponsorship

BRONZE SPONSORS

- Cost: 5000 USD
- 1 Complementary Conference Pass, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 2 full Page ads in Conference Abstract Book
- Half Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 10 minutes
- Social media promotions of sponsorship

EXHIBITOR

- Cost: 2500 USD
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 1 full Page ads in Conference Abstract Book
- Quarter Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 10 minutes
- Social media promotions of sponsorship

EXHIBITOR (VIRTUAL)

- Cost: 1500 USD
- Logo and organisation name to appear on the conference website with link to your organisation's website
- Advertisement in Conference Abstract Book
- Advertisement in Final Program
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates through virtual platform for 10 minutes
- Social media promotions for exhibitor

SPONSORSHIP & EXHIBITOR PROSPECTUS

We are dedicated to getting your brand in front of a group that's eager to learn more about your products and services.

Sponsor Recognition Benefits	Platinum	Gold	Silver	Bronze	Exhibitor	Exhibitor (Virtual)
Price in USD	15,000	10,000	7500	5000	2500	1500
Complementary conference passes	6	4	2	1		
Exhibitor Booths to promote your company and products	3	2	1	1	1	1
Booth Dimensions	3mt X 3mt	3mt X 3mt	3mt X 3mt	3mt X 3mt	3mt X 3mt	
Ad in conference abstract book	6 Pages	4 Pages	3 Pages	2 Pages	1 Page	1 Page
Ad in final program	1 Page	1 Page	Half Page	Half Page	Quarter Page	Quarter Page
Sponsor Representative to address delegates	30 Minutes	20 Minutes	15 Minutes	10 Minutes	10 Minutes	10 Minutes
Promotional Bag Inserts	✓	✓	✓	✓	✓	✓
Name and Logo of organisation looping on conference website	✓	✓	✓	✓	✓	✓
Logo highlighted on meeting materials	✓	✓	✓	✓	✓	✓
Acknowledgement in the opening speech	✓	✓	✓	✓	✓	✓
Opportunity to showcase a video during conference break timings	✓	✓	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓	✓	✓
Social media mentions	✓	✓	✓	✓	✓	✓

SPONSORSHIP FORM

3rd Edition of International

PRECISION MEDICINE CONFERENCE

April 24-26, 2023 | Orlando, Florida, USA

Name _____

Email _____

Organization _____

Telephone _____

City _____

Country _____

Interested in:

Platinum Sponsor:
USD 15,000

Gold Sponsor:
USD 10,000

Silver Sponsor:
USD 7,500

Bronze Sponsor:
USD 5,000

Exhibitor
USD 2,500

Exhibitor(Virtual)
USD 1,500

Please enter your card details:

I agree for IPMC 2023 to charge my credit card for the mentioned amount (details below)

Select Card type



Card Number* _____ enter without spaces

Cardholder Name* _____ (names as it appears on the card)

Valid From* : Month _____ Year _____

Expiry Date* : Month _____ Year _____ Security Code (CVV)* _____

Or – I prefer:

Please send me an INVOICE for payment within 14 days

Registration on phone call - Book your slot - 1 (702) 988 2320

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